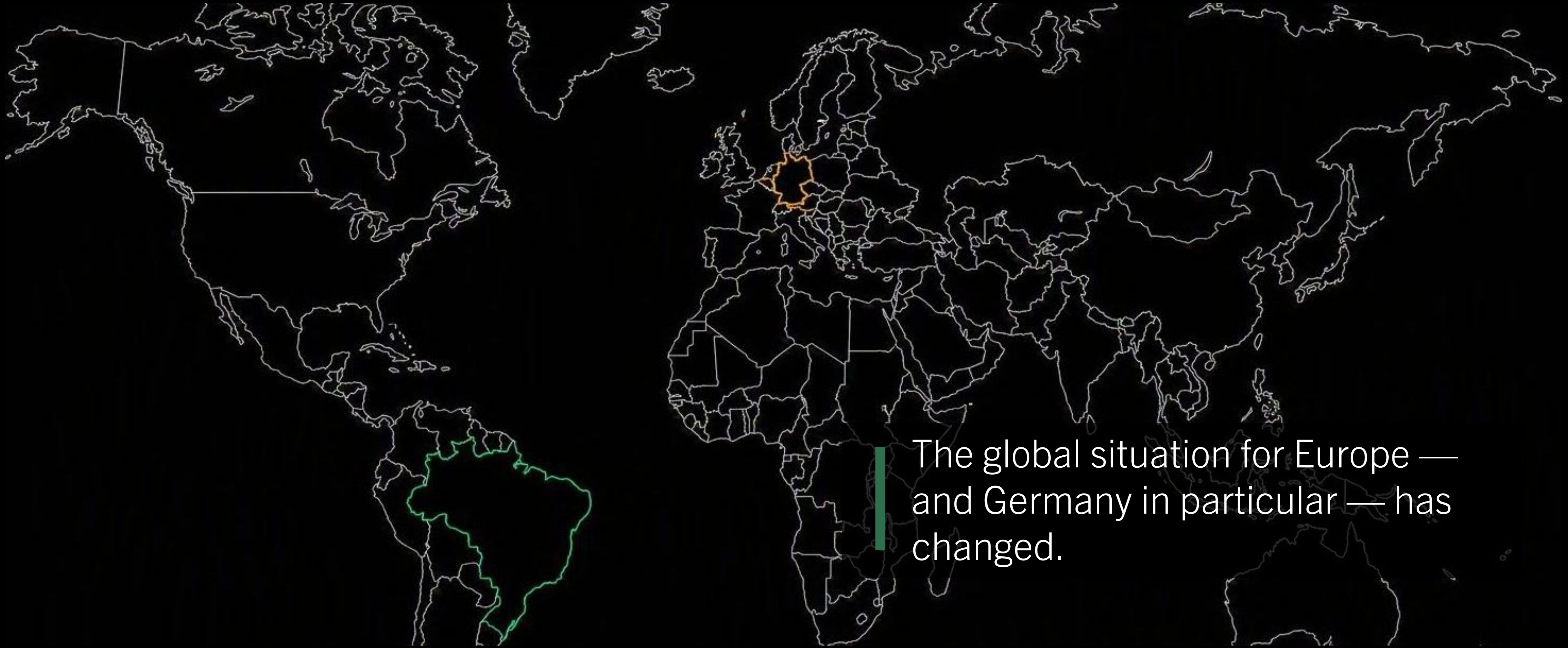
EXPANSIOR

ATLANTIC

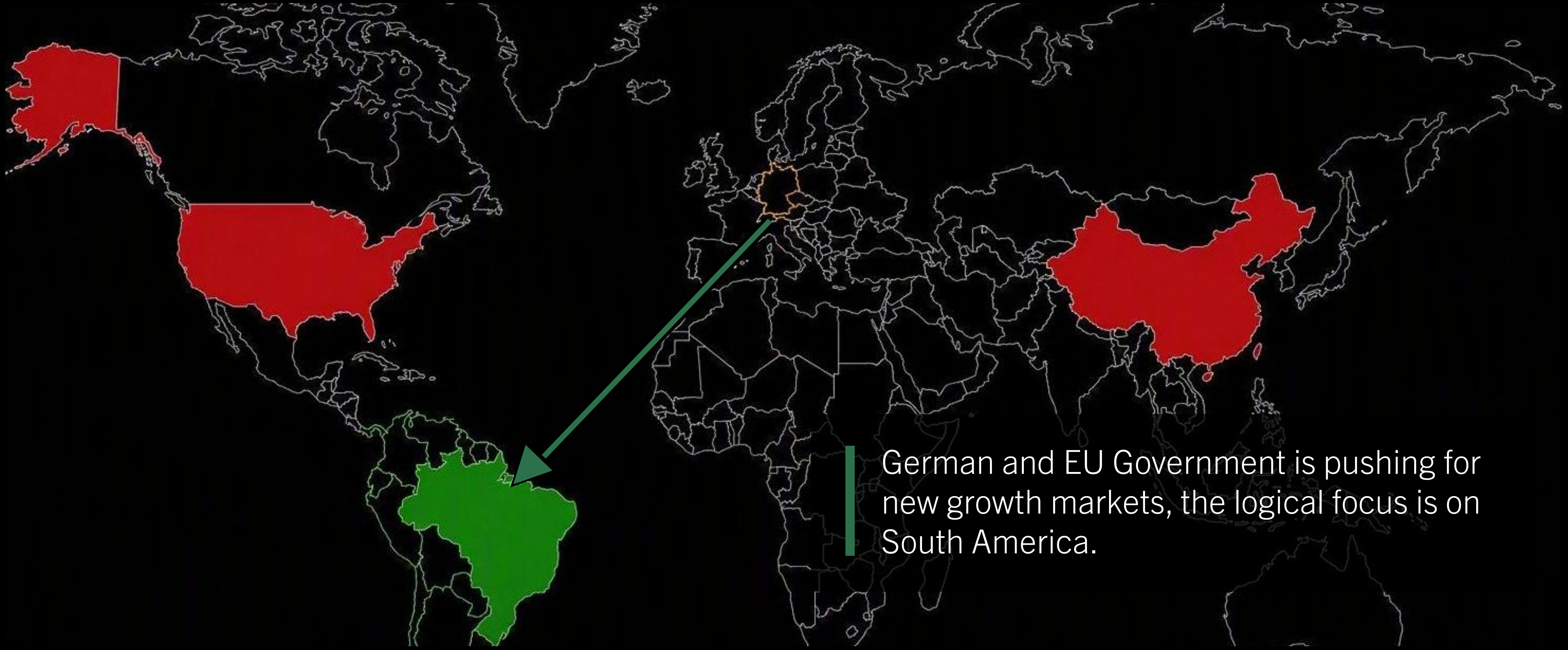
YOUR TRUSTED PARTNER FOR
MARKET ENTRY, EXPANSION & INVESTMENT IN BRAZIL

THE GEOPOLITICAL SITUATION



The global situation for Europe — and Germany in particular — has changed.

OPENING NEW MARKETS, GERMANY PUSHES TO COMPENSATE FOR CHINA AND THE USA WEAKENING MARKET



German and EU Government is pushing for new growth markets, the logical focus is on South America.

GERMANY & BRASIL, FROM SEPARATION TO OPEN MARKET

BEFORE

01 No double taxation agreement

02 No adherence to World Trade Organization guidelines

03 No trade agreement for tariff-free commerce

04 Private and corporate investments face complex tax law

FUTURE

01 Double taxation agreement in accelerated ratification

02 WTO rules as common ground for trade

03 Mercosur as a free trade zone

04 Interesting new options for German private and institutional investors

MARKET POTENTIAL: BRAZIL AS THE LOGICAL NEXT STEP

Only 0.03% of Germany's registered firms are currently active in Brazil.

UNDEREXPOSED MARKET

≈0.03%

1,200 companies active in Brazil out of 3.5M registered German firms.

EXPORT PRESSURE

−12.3%

German exports to China, Jan–Sep 2025 YoY; exports to the U.S. also down −7.8%.

2025 GROWTH SPREAD

Brazil	**+2.3%**
Germany	**+0.2%**

A stronger momentum market compared with near-stagnant German growth (negative growth, when excluding military industry)

DIVERSIFICATION DRIVERS, SPEAKING FOR BRAZIL

Diversification beyond China / U.S. | new demand markets | lower-cost access to raw materials, land-based resources and labor

Bottom line: as China and the U.S. become less reliable growth anchors and Africa is perceived as higher risk, South America — led by Brazil — becomes the logical choice for investors and companies.

Sources: German Company Portal; Destatis Jan–Sep 2025; IMF WEO 2025; GTAI/AHK Brazil.

Legal uncertainty blocks Brazil entry.

01

THE HURDLE

German SMEs hesitate due to Brazilian law, local specifica, and missing contacts. They need experts to guide them from first entry to stable establishment.

02

THE MARKET GAP

Research indicates, only limited market entry support for German companies exists so far. However, having both, a Germany based contact point and local trusted partners in Brazil is key for succcess.

03

OUR EXPPANSIOR ATLANTIC BRIDGE

Together, we close this gap — for German companies and private investors entering Brazil.

Outcome: one clear path from first market entry to a stable Brazil presence.

FULL CARE IN 5 STEPS FOR MAX. CUSTOMER BENEFIT

From legal market entry to permanent local support — each stage can be added via network strategy as demand grows.

01 Legal assistance for Brazil founding

02 Subsidiary set-up support locally (building, employees, etc.)

03 Permanent legal support via outsources company lawyer rep. contract

04 Permanent local support via audited and certified service partner network

05 Opening step for scaling within Brazil...

Note: cooperation partners are tailored for your needs — or carried out personally, depending on personal consultation outcome.

ANY QUESTIONS?

Happy to discuss the next steps and potential collaboration.